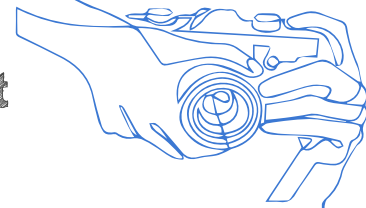
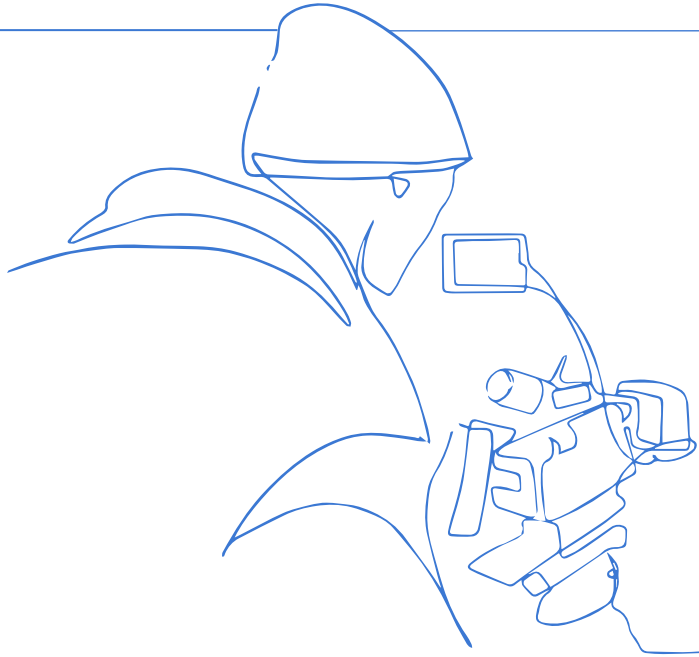


# Media Studies



## Assessment

70% exam  
30% NEA

## Careers

- Journalism
- Design
- Animation
- Radio/ Print/ Film and TV Production
- Creative arts
- Social media manager
- Web content manager
- Event manager
- Film director
- Marketing
- Photographer

## About the course

Welcome to Media Studies! Over the 2 years of A Level Media Studies a creative course which asks fundamental questions about who makes the media we consume and what messages are present within them.

Over the course you will be studying the following subject areas:

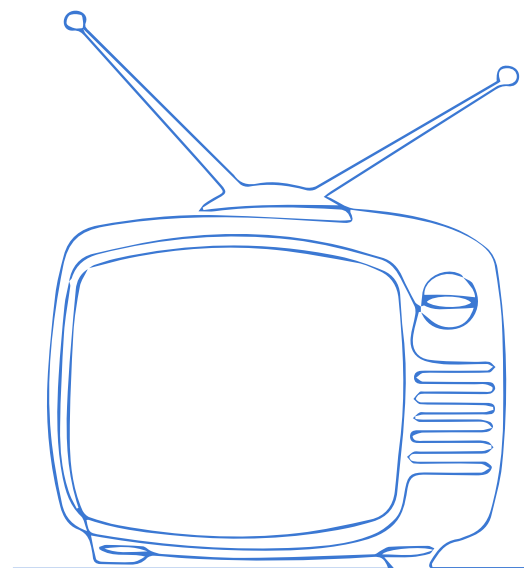
- Language
- Industries
- Audience
- Representation

Each of these areas covers a range of different skills. You will be looking at these areas and learning how:

- The media represents events, issues, individuals and social groups in different ways.
- To create your own media products, using industry standard software.
- To develop your research and analysis skills through the study of a range of media forms such as magazines, posters, film and television.
- To analyse how the media uses conventions and techniques to create meaning for an audience.
- Different media are targeted to specific audiences.
- To evaluate professional media to understand how the producers and directors aim to make an audience think or feel.

## Entry Requirements

Students must achieve grades 4 and 5 in either combination in English language and English literature. In the case of two 4s in English, a grade 6 or higher in art may be taken into consideration.



## Find Out More

Please contact

[jonathan.okwepearson@whitleybayhighschool.org](mailto:jonathan.okwepearson@whitleybayhighschool.org)

